



Award Recognition Guide

Speech Contest

Rules

- Speech participants must be Aktion club members in good standing.
- The speech must follow the designated theme and must be completely developed by the participant. The speech theme is available at www.aktionclub.org.
- A written speech script must be submitted along with a "link" to the recorded speech presentation.
- All speech scripts and "links" to speech presentations must be submitted using the online award submission form.
- The speech should be no longer than four (4) minutes.
- The Aktion Club district committee will have access to view and judge the speech submission. The winning speaker from each Kiwanis district is eligible to be judged at the international level.

Judging Criteria

- ☐ Clarity of message; projection of idea. **(20 points)**
 - Is there a main idea and is it well stated or developed?
- ☐ Originality **(10 points)**
 - Has the speaker made this topic personal?
- ☐ Organization **(20 points)**
 - Is the presentation well organized?
 - Does the speech flow logically?
 - Is there a good summary or conclusion?
- ☐ Depth **(15 points)**
 - Is there depth of thought and feeling to the material?
 - Has the writer researched the material?
- ☐ Grammar Choice **(10 points)**
 - Are there any glaring grammatical errors?
 - Is there particularly good sentence structure and proper use of grammar?
- ☐ Posture (Composure and Gestures) **(10 points)**
 - Does the speaker command attention of the audience or slouch or move distractingly?
 - Are the gestures well defined?
- ☐ Voice (Tone and Effectiveness/Pronunciation) **(10 points)**
 - Is the voice strong and does it carry well, or is it weak and difficult to hear?
 - Does the speaker vary the rate of speaking, tone, volume, and pitch?
 - Were there any errors in pronunciation?
- ☐ Attention of Audience **(5 points)**
 - Did the speech catch and hold your attention?

_____ = Total points out of (100 points)

Poster Contest (Digital and Non-Digital)

Rules

1. Poster contest participants must be Aktion Club members in good standing.
2. The poster must illustrate the designated theme and must be completely developed by the participant. The theme is available at www.aktionclub.org.
3. Digital and non-digital poster entries must be submitted using the online award submission form.
4. Digital and non-digital posters should be created on an 8 ½ x 11 inch size sheet of paper, cardstock or poster board for ease of photographing.
5. Digital posters can be created online using free software provided at [Canva.com](https://www.canva.com) and sharing the link to the created entry through the online award submission form.
6. The Aktion Club district committee will have access to view and judge poster submissions. The winning poster from each district is eligible to be judged at the international level.

Judging Criteria

- ☐ Does the poster illustrate the contest theme posted on the Web site? **(50 points)**
- ☐ Does the poster make a statement with color and texture? **(30 points)**
- ☐ Is the poster the correct size? **(20 points)**

_____ = Total points out of (100 points)

Scrapbook Contest (Digital and Non-Digital)

Rules

1. The participating Aktion Club must be in good standing.
2. Only activities conducted during the current year can be submitted along with photos and newspaper clippings.
3. The scrapbook should be divided into the following sections and tabbed accordingly: 1. Service to agency, 2. Service to community, 3. Fundraising projects, 4. Assistance to Kiwanis Family Projects, 5. Miscellaneous.
4. Digital and non-digital scrapbook entries must be submitted using the online award submission form.
5. Non-digital scrapbooks are mailed to the district administrator for judging. Kiwanis International is to be notified about the non-digital scrapbook through completion of the online award submission form.
6. Digital scrapbooks can be created online using free software offered at [Canva.com](https://www.canva.com). A link to the finished scrapbook should be provided through the online award submission form.
7. Non-digital scrapbook entries must include the scrapbook information sheet on the inside front cover of the scrapbook. The sheet can be affixed to the inside front cover.

Scrapbook Judging Criteria (Digital and Non-Digital)

- | | |
|---|-------------|
| <input type="checkbox"/> Cover | (10 points) |
| <input type="checkbox"/> Interior artwork | (10 points) |
| <input type="checkbox"/> Photographs | (10 points) |
| <input type="checkbox"/> General content | (15 points) |
| <input type="checkbox"/> Inclusion of published articles | (20 points) |
| <input type="checkbox"/> Uniqueness of project presentation | (10 points) |

(Creative content, use of fun lettering, decorative background paper, photos cut into shapes)

The following sections were included in the scrapbook:

- | | |
|--|------------|
| <input type="checkbox"/> Service to the agency (if applicable) | (5 points) |
| <input type="checkbox"/> Service to community | (5 points) |
| <input type="checkbox"/> Fund-raising projects | (5 points) |
| <input type="checkbox"/> Assistance to Kiwanis Family projects | (5 points) |
| <input type="checkbox"/> Miscellaneous | (5 points) |

_____ = Total points out of (100 points)

Scrapbook Information Sheet

Attach this sheet on the inside cover of the scrapbook.

Aktion Club of: _____

Name of club advisor: _____

Club address: _____

Club city: _____

Club State/Province/Postal Code: _____

Club advisor phone number: _____

Club advisor e-mail address: _____

Signatures: _____
(Aktion Club President)

(Aktion Club Advisor)

☐ Mail the scrapbook to the address listed above.

☐ Mail the scrapbook to the address noted below:

Single Service Award

The Club Single Service Award provides recognition to individual Aktion Clubs for their single best service project.

Rules

1. The participating Aktion Club must be in good standing.
2. A qualifying club Single Service project is defined as a club service project planned, organized and produced by an Aktion Club that occurred on a single day or consecutive days, or must recur on multiple days and address the same service goal.
3. Only activities conducted during the current year can be submitted and photos and newspaper clippings can be used to help explain the club's project.
4. A Single Service Project includes seven (7) areas of interest: 1. Service need, 2. Project plan, 3. Project implementation, 4. Final results, 5. Public awareness, 6. Member impact, and 7. Additional information.
5. The single Service Project report should be submitted using the online submission form. The report can be photographed and uploaded as a jpeg or saved as a PDF and uploaded.
6. All Single Service Project entries must be submitted using the online award submission form.
7. The Aktion Club district committee will have access to view and judge entries. The winning Single Service Project entries from each Kiwanis district are eligible to be judged at the international level.

Single Service Award Judging Criteria

☐ Service need (10 points)

1 paragraph - Explain how you discovered the need your project is addressing.

1 paragraph - Explain the actual need the project is addressing.

☐ Project plan (20 points)

1 paragraph - Explain the planning process. Was a committee formed?

Did club members meet and write out the plan together?

☐ Project implementation (20 points)

1 paragraph - Explain how club members implemented the plan.

What was done during every day of the project?

Photographs taken at the time of the project can be displayed to share information about implementation of the project.

☐ Final results (25 points)

1 paragraph - What impact was made as a result of conducting this project?

Who was helped? What was improved?

☐ Public awareness (10 points)

1 paragraph – What did the club do to inform the community and Kiwanis family about the project? We're community members, or Kiwanis family members invited to participate?

Newspaper clippings may be displayed to share press coverage.

☐ Member impact (10 points)

1 paragraph - What did members learn as a result of participating in this project?

Explain how perceptions about self and others were changed.

☐ Additional information (5 points)

1 paragraph - Share any additional information you feel is important to educating others about the club's Single Service Project.

_____ = Total points out of (100 points)

Club Video Contest

Rules

1. The participating Aktion Club must be in good standing.
2. The video must promote Aktion Club and share the amazing community service conducted by the Aktion Club.
3. A written video outline that shares community service projects filmed must be submitted along with a "link" to the recorded video using the online award submission form.
4. All video outlines and "video links" must be submitted using the online award submission form.
5. The video should be no longer than four (4) minutes.
6. Only one video entry can be submitted per Aktion club and every Aktion Club in the district is welcome to enter.
7. The club video entry is submitted directly to Kiwanis International and will be judged at the international level. No district judging happens with this award entry.

Club Video Judging Criteria

- ☐ Originality **(10 points maximum)**
 - Was there something unique about the video that showed originality?
- ☐ Promotion of Aktion Club **(20 points maximum)**
 - Did the video share the amazing work the club does?
- ☐ Clarity of message **(20 points maximum)**
 - What is the message the video is sharing? Is it clear?
- ☐ Quality of production **(20 points maximum)**
 - Is the sound quality good?
 - Is the picture quality good?
 - Is copyright free music used?
- ☐ Overall impression **(30 points maximum)**
 - What is your overall impression of the video?
 - Did it evoke specific emotions or feelings?
 - How do you feel about Aktion Club after watching this video?

_____ = Total points out of (100 points)