



2024-25 Aktion Club Contest Guide

Dear Aktion Club advisor,

We invite you to participate in the following Aktion Club contests! They are an opportunity to celebrate club spirit and encourage members to use their skills of writing, public speaking, artwork, design, organization, and video making. Review the rules and instructions to determine which contests your club will participate in and how the contest entries will be created. After the contest item (poster, video, speech or scrapbook) has been created, then complete the online form.

Contest categories

- Speech (for individual members)
- Poster (for individual or groups of members)
- Video (for the club)
- Scrapbook – Digital and non-digital (for the club)

Rules that apply to all contests

- To be eligible for contests and awards, **an Aktion Club must be in good standing, which means it is a club that has paid member dues for all members for the current year.**
- **A CLUB CAN SUBMIT ONLY ONE ENTRY FOR EACH CONTEST CATEGORY** (including only one scrapbook – choosing to submit either a digital scrapbook or a physical scrapbook).
- All entries must be submitted using the online entry forms by **September 15**.
- Collect signed [Photograph Release Consent Forms](#) from all members appearing in photos and videos and submit a digital file of the forms with award and contest entries.

Advisors and members should also read about the topic and specific information that needs to be provided for each contest in that portion of this guide. Make sure to review and use the award judging criteria to ensure your entries contain the right information and are presented according to criteria used by Kiwanis district administrators and Kiwanis International staff to score entries.

Contest entry forms

- [Speech](#)
- [Poster](#)
- [Video](#)
- [Scrapbook](#) (Digital and non-digital)

Recognition

- First, second and third place winners will be selected for most contest categories.
- Emails announcing award recipients will be sent in December to club and Kiwanis advisors of clubs receiving awards, and their district administrators.
- Award certificates will be shipped to club advisors at the Aktion Club's address in December.
- Awardees will be announced through the Aktion Club website, newsletter and social media in January.

Additional award opportunities

In addition to contests, there are two award opportunities for clubs. Learn more by clicking on the links below.

- Distinguished Club and Honor Club Recognitions: [Aktion Club Annual Achievement Report](#)
- [Single Service Project Award preparation information](#) and the [Single Service Project Award entry form](#)

Speech Contest


To prepare, gather members and review the rules. Share the speech topic and encourage members who enjoy speaking or who have a goal of improving their public speaking to participate. The entries for this contest must be from an individual speaker.

Speech Topic

Share why feeling a sense of belonging is important and how other Aktion Club members – and involvement in Aktion Club meetings, activities and service projects – help you feel that you belong.

Rules

- The speech must be about the topic listed for this year.
- The speech must be between two (2) and four (4) minutes.
- The speech must be completely written and spoken by the member.
- The speech must be submitted digitally through the online entry form.
- A written speech script must also be uploaded in the online entry form.
- A signed [Photograph Release Consent Form](#) for the member delivering the speech script must be uploaded in the online entry form.
- A club can submit only one Speech Contest entry by one of its members.
- Kiwanis International district administrators and staff will have access to view and judge the speech submission.

<input checked="" type="checkbox"/>	Speech Contest judging criteria	Max. # of points	# of points awarded
	Presenting a clear idea. <ul style="list-style-type: none"> • Does the speech present one idea clearly? 	20	
	Using their voice. <ul style="list-style-type: none"> • Has the speaker made this topic personal and used their own words to explain it? • Have they shared personal examples about belonging? 	10 10	
	Being organized. <ul style="list-style-type: none"> • Is there a good introduction, middle portion and conclusion? • Does each part of the speech make sense and build on the previous part? 	10 10	
	Including research. <ul style="list-style-type: none"> • Are there examples about club life, activities, and service? • Does the speech include something from research on the topic? 	10 10	
	Using effective delivery. <ul style="list-style-type: none"> • Did the speech catch and hold your attention? • Are they excited about the topic? • Is their voice strong and does it carry well? • Does the speaker do things to distract from the speech (such as, errors in vocabulary or pronunciation, fidgeting, swaying, or using “umm” often)? 	5 5 5 5	
	Total points out of 100 		

Poster Contest

To prepare, gather members and review the rules and poster topic. Discuss what advocacy means: *Advocacy is educating people about a cause and asking them to support it.* Review posters that your club created this year and separate the posters that advocate for a cause. Then, members should choose ONE poster from the advocacy posters that meets both requirements of the poster topic and that your club will enter into the contest.

Take a clear and well-lit picture of your poster or scan it. Complete and submit your Poster Contest entry form. The entries for this contest can be from an individual member or from a group of members; make sure to include the names of all members that created the poster.


Poster Topic

The poster should be an advocacy poster that:

1. Informs viewers about a cause by using images and words and presenting information that educates them about the cause. For example, advocacy is not just letting people know about a beach clean-up event, but also how trash (like plastic bags) hurt wildlife and water quality.
2. Lets viewers know about one or more actions they can take to support or help with the cause (like making a donation or attending a service event).

Rules

- The poster must be about the topic listed for this year.
- The poster must be completely created by the members(s).
- A member or group of members can submit either a non-digital poster (created by hand, using art supplies) or a digital poster (created using online software like canva.com).
- The digital poster file or image (JPEG or png) of the non-digital poster must be uploaded and submitted through the online Poster Contest entry form.
- A club can submit only one Poster Contest entry created by an individual member or group of members.
- A signed [Photograph Release Consent Form](#) for any members pictured in the poster must be uploaded in the online entry form.
- Kiwanis International district administrators and staff will have access to view and judge the poster submission.

<input checked="" type="checkbox"/>	Poster Contest judging criteria	Max. # of points	# of points awarded
	Using effective design. <ul style="list-style-type: none">• Does the poster draw attention through use of drawing, painting, collages, and other art forms?• Are photos used to share importance of the cause?	15 15	
	Educating with information. <ul style="list-style-type: none">• Does the poster share facts about the issue for which they're advocating?• Does the poster share the name of an organization that supports the cause?	15 15	
	Encouraging action. <ul style="list-style-type: none">• Does the poster offer one or more suggestions for how viewers can help this cause on their own or through a club service event or project?	30	
	Naming Aktion Club. <ul style="list-style-type: none">• Does the poster share the Aktion Club's name?	10	
	Total points out of 100 		

Video Contest

How to prepare a video for entry.

1. Gather members or a committee who will create the video. Choose a club photographer or videographer to take and organize pictures or capture videos during club activities and service projects.
2. Together, review the video topic above and contest rules below.
3. Create a digital folder or site where the advisor and/or officers can save images and items for the video.
4. Create an outline and write a script for the video.
5. Record the video and/or gather images and graphics and design and edit your video.
6. Collect a signed [Photograph Release Consent Form](#) for each person shown in the video.

Video Topic


Record a video that is a compilation of images with graphics or a video filming members and activities in action. Make sure the video:

1. Shows examples of service and leadership activities from this year,
2. Explains the roles of officers, members, committees, and advisors, and
3. Shares how members benefit from being in Aktion Club – encourage them to share what they love about being involved in the club and what they've learned.

The entries for this contest are by club (not individuals or groups of members).

Rules

- The video must be about the topic listed for this year.
- The video must be between two (2) and four (4) minutes in length.
- A link to the video must be included in the online entry form.
- An outline of the video must be submitted digitally through the online entry form.
- Only activities conducted during the current year should be documented in the video.
- A club can submit only one Video Contest entry.
- A signed [Photograph Release Consent Form](#) for all members in the video must be uploaded in the online entry form.
- If music is used in the video, it must be royalty free music. Visit <https://www.free-stock-music.com> to find a selection of music that is royalty free and free to use if the artist is identified in the video. If royalty free music is not used, the scrapbook will be disqualified.
- Kiwanis International district administrators and staff will have access to view and judge the video submission.

<input checked="" type="checkbox"/>	Video Contest judging criteria	Max. # of points	# of points awarded
	Being original. <ul style="list-style-type: none"> Was there a fun or interesting way of relaying the information? Was there something unique about the video's story? 	5 5	
	Being organized. <ul style="list-style-type: none"> Does the video clearly show what Aktion Club is about? Does each part of the video make sense and build on the previous part? 	10 10	
	Promoting Aktion Club. <ul style="list-style-type: none"> Did the video share several leadership and service activities the Aktion Club conducts? Did it share the benefits of being a part of an Aktion Club? 	15 15	
	Making a quality video. <ul style="list-style-type: none"> Is the sound quality good? Is the picture quality good? 	10 10	
	Making an effective video. <ul style="list-style-type: none"> Did the video help you understand the Aktion Club program? Does the video make adults with disabilities want to join Aktion Club or make adults want to create more clubs? 	10 10	
	Total points out of 100 		

Scrapbook Contest (Non-digital & Digital)

To prepare, gather club members, review contest criteria. Consider creating a committee that will plan and make the scrapbook. Decide which type of scrapbook your club will create and submit for the contest:

- A **non-digital scrapbook** is created using a traditional binder, paper art, photos, and articles.
- A **digital scrapbook** is created using online software like canva.com.

Choose club photographers to take pictures and club reporters to write articles about club life activities and service projects. Create a digital folder or a drawer in your club's meeting room where advisors and members can save everything in one location needed to create the scrapbook (including photos, social media posts, newspaper articles and other things written about the club's activities). Then it's time to create the scrapbook. The entries for this contest are by club (not individuals or groups).


Scrapbook Topic

Create a scrapbook that is divided into two sections – club life and service. The “Club Life” section should contain. The “Service” section should contain .

Show what club life and service look like in your Aktion Club by including information, photos, articles, social media posts, newspaper articles, letters, and other documentation in these two scrapbook sections.

Rules

- The scrapbook must be about the topic (and contain information) listed above.
- The scrapbook must be created by the members(s).
- A club can submit only one Scrapbook entry (either a digital OR non-digital scrapbook).
- Signed [Photograph Release Consent Forms](#) must be submitted for all members pictured in the scrapbook.
- If music is used in the digital scrapbook, it must be royalty free music. Visit <https://www.free-stock-music.com> to find a selection of music that is royalty free and free to use if the artist is identified in the video. If royalty free music is not used the scrapbook will be disqualified.
- **NON-DIGITAL SCRAPBOOKS** must be photographed or filmed as pages are turned. The images or video of the scrapbook are then shared by providing a link to it in the online entry form. **If mailing a non-digital scrapbook, the scrapbook must be shipped to the district administrator no later than September 15 for judging.** The club must also complete the online entry form (this will let Kiwanis staff know the scrapbook was mailed to the district administrator); and complete and upload the Scrapbook Information Sheet to the entry form.
- **DIGITAL SCRAPBOOKS** are shared by providing a link to the scrapbook in the online entry form.
- Kiwanis International district administrators and staff will have access to view and judge the scrapbook submission.

<input checked="" type="checkbox"/>	Scrapbook Contest judging criteria	Max. # of points	# of points awarded
	Well organized. <ul style="list-style-type: none"> The scrapbook must be ORGANIZED INTO THESE TWO SECTIONS: CLUB LIFE and SERVICE. <u>Each section must be clearly labeled “Club Life” and “Service”. Activities in the sections should also be labeled (such as “Officers”, or “Thanksgiving Canned Food Drive”).</u> 	20 10	
	Includes important content. <ul style="list-style-type: none"> Does the scrapbook show a variety of club life activities? This includes club meetings, teamwork, training, social activities, and celebrations. Does the scrapbook show a variety of service activities? This includes hands-on service, fundraising, donating, and advocacy projects. 	 15 15	
	Includes photos and samples. <ul style="list-style-type: none"> Does the scrapbook’s photos show members, officers and advisors? Does the scrapbook include social media posts, news articles, certificates and/or other recognition about the club’s accomplishments? Does the scrapbook include flyers or posters about club events? Does the scrapbook include letters or brochures from service partners? 	10 10 5 5	
	Uses good design. <ul style="list-style-type: none"> Does the cover include the club’s name? Is it clear this is an Aktion Club? Is the scrapbook’s cover and design of its pages appealing and engaging? 	 5 5	
	Total points out of 100 		

Scrapbook Information Sheet (2024-25)

Include this sheet with the scrapbook if mailed to the district administrator for judging. The scrapbook must be mailed to the district administrator **no later than September 15.**

Aktion Club name:	
Club advisor name:	
Club address:	
Club city:	
Club state & postal code:	
Club country:	
Club advisor email:	
Club advisor Phone #:	

Return the scrapbook to:

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Return the scrapbook to the club advisor using the club address listed above.

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Return the scrapbook to the contact and address written below.

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