

Pollinator Seed and Plant Project

We learned from the Ohio District Governor Kelly Brown that bees' habitat is being threatened by pesticides and climate change. We need bees to pollinate our plants and trees for fruit. We spent the year learning how we can help locally. We decided to help educate people and provide pollinator seeds in packets for free to the public. We distributed the seeds to the Kiwanis Club members who sponsor our club, to Kiwanians at the MidYear Education Day conference, to Key Club and friends at a 100 Year Key Club celebration and at the funeral of a dear friend, Norma Krueger, who passed this year. We donated a living pollinator hanging plant and seed packets at her funeral. We also donated two native pollinator plants worth \$75 to the local Kiwanis Club Pollinator Garden that they planted in the Spring. People who planted our seeds and seed bombs (that contained soil and fertilizer) gave us updates after they planted them, which was very nice to see. We also worked with suppliers to get reduced costs and donated materials to make our project feasible. We appreciated the support of our Kiwanis allies to help us assemble the packets at our meetings, to help create the labels with our club name, instructions and colorful stickers and packets. It was an economical and very rewarding project. It was an extension of our annual Mother's Day flower container project, which also supports pollinators.

Award Criteria: Aktion Club Single Service Project Service need (10 points) 1 paragraph — Explain how you discovered the need your project is addressing.

We learned about the pollinator project and need from our Kiwanis allies and Ohio District Kiwanis Governor Kelly Brown. She encouraged the Kiwanis clubs to create pollinator gardens and promote pollinator awareness at the Kiwanis and service leadership club level. We love plants and were happy to help.

1 paragraph — Explain the actual need the project is addressing.

Our project provided free seeds for people to plant and grow pollinator plants with flowers to support pollinator bees. We included instructions and also provided seed bombs which have fertilizer and soil to help them successfully seed and grow. We offered them for free at various public events including our Key Club 100th celebration, our Kiwanis Club meetings, our MidYear Education Day and at the funeral of a dear friend, Kiwanian and former teacher, Norma Krueger.

Project plan (20 points) 1 paragraph — Explain the planning process. Was a committee formed? Did club members meet and develop the plan together?

We developed the plan with our Kiwanis advisors. They were educated at the District Convention. We read material provided by the Governor of Ohio. We worked together at our Aktion Club meeting to assemble the packets, design the labels and traveled to various events to distribute them. We had a small committee with a service chair who brought the seed packets to and from the various events. They also manned the booth where the seeds were distributed.

Our Kiwanis friends helped us purchase the materials online and helped us get a free donation from a company for 200 pollinator seed bombs (worth \$200). It was a huge savings. Kiwanians who attend our meetings know our interest, and sent us updates on the seeds they planted in their gardens. We saw

very large sunflowers, orange flowers and lots of colorful pollinator flowers which grew over the course of the summer.

We agreed as a Board to donate a living plant to a funeral for a former teacher and Kiwanian. We also agreed as a Board to donate \$75 to purchase two pollinator native plants to the Granville Kiwanis Pollinator Garden at Wildwood Park.

We fund raise throughout the year and had over \$250 to spend. We spend \$5.99 on small paper bags, \$6.99 on colorful paper packets, \$7.21 on bulk Burpee pollinator seeds, \$10.42 on 200 Avery labels to identify the Aktion Club of Licking County (Public Relations and Marketing) and included printed instructions. We contacted a seed company about the seed bombs and received a service-related donation of 200 pollinator seed bombs worth \$200 value. The total budget cost for the seed packets was \$30.42.

Project implementation (20 points) 1 paragraph — Explain how club members implemented the plan. What was done during every day of the project? Photographs taken at the time of the project should be displayed to share information about implementation of the project.

We took photos at various events and included them.

We developed a plan after learning more about the need for pollinators from the speaker and materials at the MidYear Education Day that we attended. We love flowers and know that bees are important in our ecosystem. We appreciated the help of our Kiwanis allies to make instruction sheets, request materials from companies and get a few donations and help to assemble the packets and instruction sheets at our Aktion Club meeting. We decided to share them locally and offer them for free. The total cost of the seed packet project with the donated items, was \$30.42. The two native pollinator plants that we donated were \$75. The flower pot that we donated to the funeral was \$19.99. We made a huge impact and interacted with many different groups in the Kiwanis Family with less than \$125.

Final results (25 points) 1 paragraph — What impact was made because of conducting this project? Who benefited? What was improved?

We interact with our sponsoring Kiwanis club allies regularly at our meetings. We share updates and photos of our service projects when possible. A few Kiwanis Allies with green thumbs volunteered to provide us with photos of our seeds after they planted them. We were excited to see gigantic sunflowers and beautiful orange poppies. We don't know the names of all the flowers that grew but we know the bees appreciate them and we appreciate the people who took the time to plant the seeds, provide them water, soil and warmth to grow. We enjoyed working together and interacting with our Kiwanis and Key Club friends in this project.

Public awareness (10 points) 1 paragraph — What did the club do to inform the community and Kiwanis family about the project? Were community members or Kiwanis family members invited to participate? Share promotional efforts (Press, social media, email, etc.)

We donated 200 seed packets and 100 packets with "seed bombs" which included soil and fertilizer, at stations and booths at many events throughout the year including the Key Club 100th celebration at the Newark Station in Newark, Ohio on March 4, 2025, at the Ohio District Midyear Education Day on March

15, 2025, at our sponsoring Kiwanis club meetings, at our own Aktion Club meeting, and at the funeral for our dear former Starlight school teacher and honorary Kiwanis member Norma Krueger.

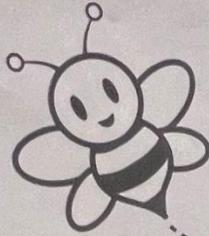
Member impact (10 points) 1 paragraph — What did members learn as a result of participating in this project? Explain how perceptions about self and others have changed.

We have planted annual flowers in containers for Mother's Day as a fundraiser and service project. This is the first time that we provided seeds. Although we do not have experience planting gardens, we know others do and we appreciated seeing the gardens that they planted and the flowers that grew from the seeds that we provided. The bees need help. We need the bees as pollinators. We made a difference!

Additional information (5 points) 1 paragraph — Share any additional information you feel is important to educating others about the club's single service project .

We worked hard to share resources and get involved in our Kiwanis Family events to support the Ohio District Kiwanis Governor's project to help pollinators and gardens. We provided seed packets and instructions and had a great time working together.

Select Photos



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Help Us

**Aktion Club
of Licking County**

bee pollinator flowers
scatter on loose soil

















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