

# Contest Booklet

**Kiwanis**

***Aktion***  
***Club*** **Service  
in Action**

## Aktion Club Contests and Award Booklet

Contest and award information has been divided into two categories: opportunities for individual members and opportunities for the club. A description, criteria checklist, and entry form are included for each contest or award. Below is a listing which includes a description of the items required for entry for each contest/award.

Please visit the Aktion Club Web site at [www.aktionclub.org](http://www.aktionclub.org) to find the current year's contest theme.

### Contest/award opportunities available to individual club members:

<u>Contest</u>	<u>Items to be submitted</u>
1. Speech Contest	entry form, written and videotaped presentation (DVD)
2. Poster Contest	entry form, poster

### Contest/award opportunities available to the club as a group:

<u>Contest</u>	<u>Items to be submitted</u>
5. Scrapbook Contest	entry form, scrapbook, information sheet
6. Club Single Service Award	entry form with explanation of project

## **PLEASE READ-IMPORTANT INFORMATION**

- All contest/award entries should be submitted to the district administrator by September 15<sup>th</sup>.
- The District Committee on Aktion Club judges all entries. The district administrator forwards district winners to Kiwanis International for international judging by September 30<sup>th</sup>.
- All entries except scrapbook entries become the property of Kiwanis International. Scrapbooks will be returned to the individual indicated on the Scrapbook Information Sheet adhered to the inside cover of the scrapbook entry.
- Signatures on the contest entry form grant permission for Kiwanis International to promote and publicize submitted materials in Kiwanis family publications and on Kiwanis family Web sites.

## Aktion Club Speech Contest

**Theme:** Visit the Aktion Club Web site at [www.aktionclub.org](http://www.aktionclub.org) to find the annual Speech Contest theme or contact Kiwanis International at 1-800-KIWANIS, or by e-mail at [aktionclub@kiwanis.org](mailto:aktionclub@kiwanis.org).

### CONTEST RULES

1. The subject matter of the speech must follow the designated theme, be original and completely developed by the participant.
2. A written presentation must be submitted with the videotaped presentation.
3. The speech must be submitted in DVD format
4. The speaker must be filmed delivering his/her speech before a Kiwanis family group.
5. Each speaker will be allowed a maximum of **four (4) minutes** for his or her presentation.
6. Each speaker must be a member of an Aktion Club in good standing.
7. The winning speaker from each Kiwanis district will be eligible for the international speech contest.
8. The decision of the judges is final and no changes or alterations will take place after the judges have certified the results.
9. Contest materials must be submitted to the district administrator by September 15<sup>th</sup>.

### PRESENTATION OF RECOGNITION

District Speech Contest winners should plan on presenting the winning speech before a group at a Kiwanis function, preferably the Kiwanis district convention, at which time the certificate is presented.

The overall first, second and third place Aktion Club speech contest winners will receive a trophy from Kiwanis International. A trophy will be forwarded to the district administrator for presentation to the overall winner during a Kiwanis function. Overall winners also become *Aktion Club Ambassadors* and are asked to contribute footage of their winning speech to be included on the Service Leadership Programs DVD to be used by Kiwanis family clubs in promoting Kiwanis Service Leadership Programs.

## Aktion Club Speech Contest Judging Criteria Checklist

### **Description:**

#### **Clarity of message: projection of idea (20 points maximum)**

\_\_\_\_\_ Is there a main idea and it is well stated or developed?

#### **Originality (10 points maximum)**

\_\_\_\_\_ Has the speaker made this topic personal?

#### **Organization (20 points maximum)**

\_\_\_\_\_ Is the presentation well organized?

\_\_\_\_\_ Does it have an attention-getting introduction?

\_\_\_\_\_ Is there a good summary or conclusion?

#### **Depth (15 points maximum)**

\_\_\_\_\_ Is there depth of thought and feeling to the material?

\_\_\_\_\_ Has the writer researched the material?

#### **Grammar Choice (10 points maximum)**

\_\_\_\_\_ Are there any glaring grammatical errors?

\_\_\_\_\_ Is there particularly good sentence structure and proper use of grammar?

\_\_\_\_\_ Is the vocabulary well chosen, not just slang?

### **The Delivery:**

#### **Posture (Composure and Gestures) (10 points maximum)**

\_\_\_\_\_ Does the speaker command attention of the audience or slouch or move distractingly?

\_\_\_\_\_ Are the gestures well defined, or are they small, fluttery, indefinite, and distracting?

#### **Voice (Tone and Effectiveness/Pronunciation) (10 points maximum)**

\_\_\_\_\_ Is the voice strong and does it carry well, or is it weak and difficult to hear?

\_\_\_\_\_ Is it modulated?

\_\_\_\_\_ Does the speaker vary the rate of speaking, tone, volume, and pitch?

\_\_\_\_\_ Were there any errors in pronunciation?

#### **Attention of Audience (5 points maximum)**

\_\_\_\_\_ Did the speech catch and hold your attention?

## Aktion Club Speech Contest Entry Form

**PARTICIPANT/AKTION CLUB MEMBER NAME:** \_\_\_\_\_

Aktion Club Name: \_\_\_\_\_ AC Charter Number: \_\_\_\_\_

**CLUB ADVISOR NAME:** \_\_\_\_\_

Home Address: \_\_\_\_\_

City: State: Postal Code: \_\_\_\_\_

Phone/E-mail: \_\_\_\_\_

**KIWANIS CLUB NAME:** \_\_\_\_\_

Kiwanis Advisor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: State: Postal Code: \_\_\_\_\_

Phone/E-mail: \_\_\_\_\_

### **SIGNATURES**

(Signatures grant permission to promote contest winning entries on the KI Web sites and in KI publications.)

Participant/Aktion Club member signature: \_\_\_\_\_

Participant's Parent/Guardian signature: \_\_\_\_\_

Club Advisor signature: \_\_\_\_\_

Kiwanis Advisor signature: \_\_\_\_\_

District Administrator signature: Kiwanis District: \_\_\_\_\_

**CHECKLIST:** The following items must be submitted with the contest entry:

\_\_\_ Written copy of presentation

\_\_\_ DVD of presentation

**Mail to your district administrator by September 15<sup>th</sup>**  
**(late entries will not be eligible)**

## **Aktion Club Poster Contest**

**Theme:** Visit the Aktion Club Web site at [www.aktionclub.org](http://www.aktionclub.org) to find the annual Poster Contest theme.

### **CONTEST RULES**

1. Aktion Club members wishing to participate in this contest should create a poster illustrating the designated theme, which is posted on the Aktion Club Web site.
2. Posters should be created using an 8 1/2 x 11 inch size sheet of paper, card stock, or poster board.
3. Markers, paints, colored pencils or crayons are excellent materials to use when creating your poster.
4. Write the following information on the back of the poster board: name of individual submitting the poster, Aktion Club name, Kiwanis advisors contact information, and date.
5. The completed Aktion Club poster must be mailed to the Aktion Club district administrator. A list of Aktion Club district administrators is posted on the Aktion Club Web site at [www.aktionclub.org](http://www.aktionclub.org).
6. The winning poster entry from each organized Kiwanis district will be eligible for the International Poster Contest.
7. Each Aktion Club member submitting an entry must be a member in good standing with his or her club, and his or her name must be listed on the club's roster and on file at the International Office.

### **PRESENTATION OF RECOGNITION**

The district poster contest winners will receive a personalized certificate signed by the district administrator in recognition of their entry. District poster contest winners should display the winning poster at a Kiwanis function, preferably the Kiwanis district convention, at which time the certificate should be presented. If it is not possible to present the certificate during a Kiwanis function, the certificate should be presented at an Aktion Club meeting.

## Aktion Club Poster Contest Judging Criteria Checklist

### **Description:**

\_\_\_\_\_ Does the poster illustrate the contest theme posted on the Web site?

(20 points maximum)

\_\_\_\_\_ Does the poster make a statement with color and texture?

(10 points maximum)

\_\_\_\_\_ Is the poster the correct size? (10 points)

\_\_\_\_\_ Is the necessary information written on the back of the poster? (10 points)

### **CHECKLIST**

The following items must be submitted with the contest entry:

\_\_\_\_\_Poster

\_\_\_\_\_Completed and signed entry form (See following page.)

## Aktion Club Poster Contest Entry Form

**PARTICIPANT/AKTION CLUB MEMBER NAME:** \_\_\_\_\_

Aktion Club Name: \_\_\_\_\_ AC Charter Number: \_\_\_\_\_

**CLUB ADVISOR NAME:** \_\_\_\_\_

Address: \_\_\_\_\_

City: State: Postal Code: \_\_\_\_\_

Phone: E-mail: \_\_\_\_\_

**KIWANIS CLUB NAME:** \_\_\_\_\_

Kiwanis Advisor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: State: Postal Code: \_\_\_\_\_

Phone: E-mail: \_\_\_\_\_

### **SIGNATURES:**

(Signatures grant permission to promote contest winning entries on the KI Web sites and in KI publications.)

Participant/Aktion Club member signature: \_\_\_\_\_

Participant's guardian signature (if needed): \_\_\_\_\_

Kiwanis advisor signature: \_\_\_\_\_

District administrator signature: Kiwanis district: \_\_\_\_\_

Submit to district administrator by September 15<sup>th</sup>.

Late entries will not be eligible.

## Aktion Club Scrapbook Contest

### RULES

1. Each Aktion Club may enter a scrapbook containing pictures, souvenirs, examples, newspaper clippings, etc. of its activities throughout the current year.
2. The Aktion Club members should create and complete the scrapbook.
3. Each scrapbook must be submitted to the district administrator. Please go to [www.aktionclub.org](http://www.aktionclub.org) to find entry submission deadlines.
4. The scrapbook must be divided into the following sections: Service to agency, service to community, fund-raising projects, assistance to Kiwanis family projects, and miscellaneous.
5. Each category must be tabbed accordingly.
6. Entries may be submitted in a standard three-ring binder notebook, a scrapbook, or a homemade scrapbook. As long as some type of cover is holding the contents of the book, the entry will be accepted for judging. There are no size limitations, however, a large scrapbook is sometimes more difficult to take from place to place. When creating your scrapbook, think about all the possible ways the club might use the book and design your scrapbook with this in mind.
7. A completed scrapbook information sheet must be affixed to the inside front cover of the scrapbook.
8. The district administrator will submit the first place district winner to Kiwanis International.
9. District Scrapbook winners will be kept and displayed at the Aktion Club exhibit booth during the conventions.
10. District scrapbook winners will also be photographed and displayed on the Aktion Club Web site.

### PRESENTATION OF RECOGNITION

The district administrator will receive a certificate to sign and present to district scrapbook winners. District winners should be invited to a Kiwanis function at which time the certificate of recognition is presented. If this is not possible, the certificate is presented to the district winner at an Aktion Club meeting or mailed to the agency advisor for presentation.

## **Aktion Club Scrapbook Contest Judging Criteria Checklist**

_____ Cover	10 points maximum
_____ Interior artwork	10 points maximum
_____ Photographs	10 points maximum
_____ General content	15 points maximum
_____ Inclusion of published articles	20 points maximum
_____ Uniqueness of project presentation	10 points maximum

(Creative content, use of fun lettering,

decorative background paper, photos cut into shapes)

_____ Scrapbook Information Sheet is included	5 points maximum
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### **The following sections were included in the scrapbook:**

_____ Service to the Agency (if applicable)	5 points maximum
_____ Service to Community	5 points maximum
_____ Fund-raising Projects	5 points maximum
_____ Assistance to Kiwanis-family Projects	5 points maximum

### **CHECKLIST**

**The following items must be submitted with this contest entry:**

- \_\_\_\_\_ **Scrapbook**
- \_\_\_\_\_ **Scrapbook information sheet adhered to inside cover**
- \_\_\_\_\_ **Completed and signed entry form**

## Scrapbook Information Sheet

(Attach this sheet on the inside cover of the scrapbook)

Aktion Club of: \_\_\_\_\_

Name of club contact person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Province/Postal Code: \_\_\_\_\_

Phone number: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Signatures: \_\_\_\_\_

(Aktion Club President)

\_\_\_\_\_

(Aktion Club Advisor)

\_\_\_\_\_ District: \_\_\_\_\_

(District Administrator)

Mail the scrapbook to the following address after international judging and presentation:

## Aktion Club Scrapbook Contest Entry Form

Aktion Club Charter Number: \_\_\_\_\_ Aktion Club of: \_\_\_\_\_

CLUB ADVISOR Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

City: State: Postal Code: \_\_\_\_\_

Phone: E-mail: \_\_\_\_\_

KIWANIS ADVISOR Kiwanis Club name: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: State: Postal Code: \_\_\_\_\_

Phone: E-mail: \_\_\_\_\_

SIGNATURES (Signatures grant permission to promote contest winning entries on the KI Web sites and in KI publications.)

President's signature \_\_\_\_\_ Secretary signature: \_\_\_\_\_

Club Advisor Signature: \_\_\_\_\_ Club Advisor signature: \_\_\_\_\_

Kiwanis Advisor Signature: \_\_\_\_\_

District Administrator: \_\_\_\_\_ Kiwanis District: \_\_\_\_\_

Submit to district administrator by September 15<sup>th</sup>  
Late entries will not be eligible.

## **Aktion Club Single Service Award**

The Club Single Service Award provides recognition to individual Aktion Clubs for their single best service project.

### **RULES**

1. To qualify for this award the Aktion Club must be in good standing.
2. A qualifying club single service project is defined as a club service project, planned, organized and produced by the Aktion Club occurring on a single day or consecutive days, or recurring on different days. In the case of a recurring project, it is the same project that must be repeated for the purpose of achieving the same service goal.
3. Only activities conducted during the current year can be submitted.
4. Photos and newspaper clips can be used to help explain the club's project.
5. Entries should be submitted on the provided entry form.
6. Entries are judged on the following criteria:

Service need	(10 points)
Project plan	(20 points)
Project implementation	(20 points)
Final results	(25 points)
Public awareness	(10 points)
Member impact	(10 points)
Additional information	(5 points)
7. Entries should be forwarded to the district administrator. The District Committee on Aktion Club will select a first, second, and third place district winner. Only first place district winners will be forwarded to Kiwanis International.
8. Any entry may be disqualified for reporting incorrect or false information.

### **PRESENTATION OF RECOGNITION**

The district administrator will receive a certificate to sign and present to district winners. District winning entries should be displayed at the Kiwanis International District convention and the first place district winner should be invited to the district convention where presentation of the certificate will take place.

Kiwanis International will use Club Single Service district winning entries to promote the Aktion Club program. This may entail publishing the winning project in Kiwanis family publications and/or posting to Kiwanis family Web sites.

## Club Single Service Project Contest Judging Criteria Checklist

\_\_\_\_\_ Service need (10 points)

- 1 paragraph - Explain how you discovered the need your project is addressing.
- 1 paragraph - Explain the actual need the project is addressing.

\_\_\_\_\_ Project plan (20 points)

- 1 paragraph - Explain the planning process. Was a committee formed? Did club members meet and write out the plan together?

\_\_\_\_\_ Project implementation (20 points)

- 1 paragraph - Explain how club members implemented the plan.
- What was done during every day of the project?
- Photographs taken at the time of the project should be displayed to share information about implementation of the project.

\_\_\_\_\_ Final results (25 points)

- 1 paragraph - What impact was made as a result of conducting this project?
- Who was helped? What was improved?

\_\_\_\_\_ Public awareness (10 points)

- 1 paragraph - What did the club do to inform the community and Kiwanis family about the project? Were community members, or Kiwanis family members invited to participate?
- Newspaper clippings may be displayed to share press coverage.

\_\_\_\_\_ Member impact (10 points)

- 1 paragraph - What did members learn as a result of participating in this project?
- Explain how perceptions about self and others were changed.

\_\_\_\_\_ Additional information (5 points)

- 1 paragraph - Share any additional information you feel is important to educating others about the club's single service project.

### CHECKLIST

The following items must be submitted with this contest entry:

\_\_\_\_\_ Completed and signed entry form

\_\_\_\_\_ Separate sheets with project descriptions. Please submit in legible hand writing, or as a computer generated document.

\_\_\_\_\_ If photographs are included, write a description of the photo and post it under or to the side of the photograph.

## Club Single Service Entry Form

Aktion Club of: \_\_\_\_\_ Charter Number: \_\_\_\_\_

### CLUB ADVISOR

Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

City: State: Postal Code: \_\_\_\_\_

Phone: E-mail: \_\_\_\_\_

### KIWANIS ADVISOR

Kiwanis Club name: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: State: Postal Code: \_\_\_\_\_

Phone: E-mail: \_\_\_\_\_

SIGNATURES (Signatures grant permission to promote contest winning entries on the KI Web sites and in KI publications.)

President's signature: \_\_\_\_\_ Secretary's signature: \_\_\_\_\_

Club Advisor Signature: \_\_\_\_\_ Kiwanis Advisor Signature: \_\_\_\_\_

District Administrator Signature: \_\_\_\_\_ Kiwanis District: \_\_\_\_\_

Submit to district administrator by September 15<sup>th</sup>.  
Late entries will not be eligible.

*Revised: Nov. 2009*