



Contest Booklet

Aktion Club contests and awards

Contest and award information has been divided into two categories: for individual club members and for the entire club. A description, criteria checklist and entry form are included for each contest or award.

The list below includes a description of the items required for entry into each contest/award competition. Visit aktionclub.org to find the current year's contest theme.

Contest opportunities for individual club members

<u>Contest</u>	<u>Items to be submitted</u>
Speech	Entry form, written and video presentation (DVD)
Poster	Entry form, poster
T-shirt	Entry form, artwork

Contest opportunities for the entire club

<u>Contest</u>	<u>Items to be submitted</u>
Scrapbook	Entry form, scrapbook, information sheet
Single Service Award	Entry form with explanation of project

Important information

- Contest/award entries should be submitted to the district administrator by the date specified by the district **or no later than September 15.**
- The District Committee of Aktion Club judges all entries. The district administrator forwards district winners to Kiwanis International for international judging **by September 30.**
- All entries, except scrapbook entries, become the property of Kiwanis International. Scrapbooks will be returned to the individual indicated on the Scrapbook Information Sheet (adhered to the inside cover of the scrapbook entry).
- Signatures on the contest entry form grant permission for Kiwanis International to promote and publicize submitted materials in Kiwanis-family publications and websites.

Aktion Club Speech Contest

Theme: Visit aktionclub.org to find the annual Speech Contest theme, or contact Kiwanis International at 1-800-KIWANIS or aktionclub@kiwanis.org.

Contest rules

- The speech must follow the designated theme and must be completely developed by the participant.
- A written presentation must be submitted with the video presentation. The speech must be submitted in DVD format.
- The speaker must be filmed delivering his or her speech before a Kiwanis family group.
- Each speaker will be allowed a maximum of **four (4) minutes** for his or her presentation.
- Each speaker must be a member of an Aktion Club in good standing.
- The winning speaker from each Kiwanis district will be eligible for the international speech contest.
- The decision of the judges is final, and no changes or alterations will take place after the judges have certified the results.
- Contest materials must be submitted to the district administrator no later than September 15.

Presentation of recognition

- District Speech Contest winners should plan on presenting the winning speech before a group at a Kiwanis function—preferably the Kiwanis district convention.
- The first-, second- and third-place Aktion Club Speech Contest winners will receive a trophy and certificate from Kiwanis International. Ideally, the first place winner should receive their trophy during a presentation at a Kiwanis function.

Aktion Club Speech Contest judging criteria

Name: _____

District: _____

Description:

Clarity of message: Projection of idea (20 points maximum)

_____ Is there a main idea and is it well stated and developed?

Originality (10 points maximum)

_____ Has the speaker made this topic personal?

Organization (20 points maximum)

_____ Is the presentation well organized?

_____ Does it have an attention-getting introduction?

_____ Is there a good summary and conclusion?

Depth (15 points maximum)

_____ Is there depth of thought and feeling to the material?

_____ Has the writer researched the material?

Grammar Choice (10 points maximum)

_____ Are there any glaring grammatical errors?

_____ Is there good sentence structure and proper use of
grammar?

_____ Has the speaker chosen the vocabulary well, avoiding slang?

Delivery:

Posture: Composure and gestures (10 points maximum)

_____ Does the speaker command the attention of the audience?

_____ Are the gestures well defined?

Voice: Tone and effectiveness/pronunciation (10 points maximum)

_____ Is the speaker's voice strong? Does it carry well?

_____ Does the speaker vary the rate of speaking, tone, volume and pitch?

_____ Were there any errors in pronunciation?

Audience attention (5 points maximum)

_____ Did the speech catch and hold your attention?

Aktion Club Speech Contest entry form

PARTICIPANT/AKTION CLUB MEMBER NAME: _____

Aktion Club Name: _____

District Name: _____

AC Charter Number: _____

CLUB ADVISOR NAME: _____

Home Address: _____

City/State/Postal Code: _____

Phone/email: _____

KIWANIS CLUB NAME: _____

KIWANIS ADVISOR NAME: _____

Address: _____ **City/State/Postal Code:** _____

Phone/email: _____

SIGNATURES

(Signatures grant permission to promote contest winning entries on the KI websites and in KI publications.)

Participant/Aktion Club member signature: _____

Club advisor signature: _____

Kiwanis advisor signature: _____

District administrator signature/Kiwanis District: _____

The following items must be submitted with the contest entry:

___ **Written copy of presentation** ___ **DVD of presentation**

Mail to your district administrator no later than September 15
Late entries will not be eligible.

Aktion Club Poster Contest

Theme: Visit aktionclub.org to find the annual Poster Contest theme, or contact Kiwanis International at 1-800-KIWANIS or aktionclub@kiwanis.org.

Contest rules

- Aktion Club members wishing to participate in this contest should create a poster illustrating the designated theme, which is posted on the Aktion Club website. Posters should be created on an 8¹/₂ x 11 inch size sheet of paper, cardstock or poster board.
- Markers, paints, colored pencils or crayons are excellent materials to use.
- Write the following information on the back of the poster board: name of individual submitting the poster, Aktion Club name, Kiwanis advisor contact information and date.
- The completed Aktion Club poster must be mailed to the Aktion Club district administrator. A list of Aktion Club district administrators is available at aktionclub.org.
- The winning poster entry from each organized Kiwanis district will be eligible for the International Poster Contest.
- Each Aktion Club member submitting an entry must be a member in good standing with his or her club, and his or her name must be listed on the club's roster and on file at the international office.

Presentation of recognition

- The district poster contest winners should receive a personalized certificate in recognition of their entry. The posters should be displayed at a Kiwanis function—preferably the Kiwanis district convention—at which time the certificates should be presented. If it is not possible to present the certificate during a Kiwanis function, the certificates should be presented at an Aktion Club meeting.
- The first-, second- and third-place Aktion Club Poster Contest winners will receive a medal and certificate from Kiwanis International. Ideally, the first place winner should receive his or her medal during a presentation at a Kiwanis function.

Aktion Club Poster Contest judging criteria

Name: _____

District: _____

Description:

____ Does the poster illustrate the designated contest theme? (50 points maximum)

____ Does the poster make a statement with color and texture? (30 points maximum)

____ Is the poster the correct size? (10 points)

____ Is the necessary information written on the back of the poster? (10 points)

CHECKLIST

The following items must be submitted with the contest entry:

____ Poster

____ Completed and signed entry form (see following page)

Aktion Club Poster Contest entry form

PARTICIPANT/AKTION CLUB MEMBER NAME: _____

Aktion Club Name: _____

District Name: _____

AC Charter Number: _____

CLUB ADVISOR NAME: _____

Address: _____

City/State/Postal Code: _____

Phone/email: _____

KIWANIS CLUB NAME: _____

KIWANIS ADVISOR NAME: _____

Address: _____

City/State/Postal Code: _____

Phone/email: _____

SIGNATURES:

(Signatures grant permission to promote contest-winning entries on Kiwanis-family websites and publications.)

Participant/Aktion Club member signature: _____

Club advisor signature: _____

Kiwanis advisor signature: _____

District administrator signature/Kiwanis district: _____

Aktion Club T-shirt Contest

Theme: Visit aktionclub.org to find the annual T-shirt Contest theme, or contact Kiwanis International at 1-800-KIWANIS or aktionclub@kiwanis.org.

Contest rules

- Promote Aktion Club. No district, division or club names or mascots.
- Use no more than three colors.
- Design must be submitted as a high-resolution file via email. All formats are acceptable. Include the following information: name of individual submitting the design, Aktion Club name, Kiwanis advisor contact information and date.
- All images should be copyright-free. Please create your own imagery or find copyright-free materials. For ideas on copyright-free materials, check out search.creativecommons.org. (Some material from Creative Commons can be used, but only if you attribute it to the original creator.)
- All submissions become the property of Kiwanis International. Submissions may be uploaded by Kiwanis staff to social networking sites and used during events.

- Write the following information on the back of the poster board: name of individual submitting the poster, Aktion Club name, Kiwanis advisor contact information and date.
- The completed design must be emailed to the Aktion Club district administrator for district judging. A list of Aktion Club district administrators is available at aktionclub.org.
- The winning entry from each organized Kiwanis district will be eligible for the International T-shirt Contest.
- Each Aktion Club member submitting an entry must be a member in good standing with his or her club, and his or her name must be listed on the club's roster and on file at the international office.
- The international t-shirt contest winning design will be screen-printed on the back of a white T-shirt and will be available for sale at the Aktion Club store for one year.

Presentation of recognition

- The district t-shirt contest winners should receive a personalized certificate in recognition of their entry. The t-shirt designs should be displayed at a Kiwanis function—preferably the Kiwanis district convention—at which time the certificates should be presented. If it is not possible to present the certificate during a Kiwanis function, the certificates should be presented at an Aktion Club meeting.
- The overall first-, second- and third-place Aktion Club T-shirt Contest winners will receive a medal and certificate from Kiwanis International. Ideally, the first place winner should receive their medal during a presentation at a Kiwanis function.

Aktion Club T-shirt Contest judging criteria

Name: _____

District: _____

Description:

_____ Does the t-shirt illustrate the designated contest theme? (25 points maximum)

_____ Does the t-shirt promote Aktion Club, with no reference to district, division, club names or mascots?

(25 points maximum)

_____ Does the t-shirt design use no more than 3 colors? (20 points)

_____ Is the design copyright-free? (20 points)

_____ Is the necessary information included with the submission (10 points)

CHECKLIST

The following items must be submitted with the contest entry:

_____ Artwork for t-shirt

_____ Completed and signed entry form (see following page)

Aktion Club T-shirt Contest entry form

PARTICIPANT/AKTION CLUB MEMBER NAME: _____

Aktion Club Name: _____

District Name: _____

AC Charter Number: _____

CLUB ADVISOR NAME: _____

Address: _____

City/State/Postal Code: _____

Phone/email: _____

KIWANIS CLUB NAME: _____

KIWANIS ADVISOR NAME: _____

Address: _____

City/State/Postal Code: _____

Phone/email: _____

SIGNATURES:

(Signatures grant permission to promote contest winning entries on Kiwanis-family websites and publications.)

Participant/Aktion Club member signature: _____

Club advisor signature: _____

Kiwanis advisor signature: _____

District administrator signature/Kiwanis district: _____

Aktion Club Scrapbook Contest

Theme: Visit aktionclub.org to find the annual Scrapbook Contest theme or contact Kiwanis International at 1-800-KIWANIS or aktionclub@kiwanis.org.

Contest rules

- Each Aktion Club may enter a scrapbook containing pictures, souvenirs, examples, newspaper clippings, etc., of its activities throughout the current year.
- The scrapbook should be created and completed by Aktion Club members.
- Each scrapbook must be submitted to the district administrator. Please visit aktionclub.org to find entry submission deadlines.
- The scrapbook must be divided into the following sections:
 - Service to agency
 - Service to community
 - Fundraising projects
 - Assistance to Kiwanis family projects
 - Miscellaneous
- Each category must be tabbed accordingly.
- Entries may be submitted in a standard three-ring binder notebook, a scrapbook or a homemade scrapbook. As long as a cover is holding together the contents of the book, the entry will be accepted for judging.
- There are no size limitations. However, a large scrapbook is sometimes more difficult to take from place to place. When creating your scrapbook, think about all the ways the club might use the book and design it with this in mind.
- A completed scrapbook information sheet must be affixed to the inside front cover of the scrapbook.
- The district administrator will submit the first-place district winner to Kiwanis International.
- District contest winners' scrapbooks may be kept and displayed at the Aktion Club exhibit booth during the conventions.
- District winners' scrapbooks may also be photographed and displayed on the website.

PRESENTATION OF RECOGNITION

- The district scrapbook winners should receive a personalized certificate in recognition of their entry. The scrapbooks should be displayed at a Kiwanis function—preferably the Kiwanis district convention—at which time the certificates should be presented. If it is not possible to present the certificate during a Kiwanis function, the certificates should be presented at an Aktion Club meeting.
- The overall first-, second- and third-place Aktion Club Scrapbook Contest winners will receive a trophy and certificate from Kiwanis International. Ideally, the first place winner should receive their medal during a presentation at a Kiwanis function.

Aktion Club Scrapbook Contest judging criteria

Name: _____

District: _____

___	Cover	10 points maximum
___	Interior artwork	10 points maximum
___	Photographs	10 points maximum
___	General content	10 points maximum
___	Inclusion of published articles	15 points maximum
___	Uniqueness of project presentation (Creative content, use of fun lettering, decorative background paper, photos cut into shapes)	20 points maximum
___	Inclusion of Scrapbook Information Sheet	5 points maximum

Are sample projects included in each of the following sections?

___	Service to the agency (if applicable)	5 points maximum
___	Service to community	5 points maximum
___	Fundraising projects	5 points maximum
___	Assistance to Kiwanis family projects	5 points maximum

The following items must be submitted with this contest entry:

- ___ **Scrapbook**
- ___ **Scrapbook information sheet adhered to inside cover**
- ___ **Completed and signed entry form**

Scrapbook Information Sheet (Attach to the inside cover of the scrapbook)

Aktion Club name: _____

Aktion Club district: _____

Name of club contact person: _____

Address: _____

City: _____

State/Province/Postal Code: _____

Phone number: _____

Email address: _____

Mail the scrapbook to the following address after international judging and presentation:

Aktion Club Scrapbook Contest entry form

PARTICIPANT/AKTION CLUB MEMBER NAME: _____

Aktion Club Name: _____

District Name: _____

AC Charter Number: _____

CLUB ADVISOR NAME: _____

Address: _____

City/State/Postal Code: _____

Phone/email: _____

KIWANIS CLUB NAME: _____

KIWANIS ADVISOR NAME: _____

Address: _____

City/State/Postal Code: _____

Phone/email: _____

SIGNATURES:

(Signatures grant permission to promote contest winning entries on Kiwanis-family websites and publications.)

Club president signature: _____

Club secretary signature: _____

Club advisor signature: _____

Kiwanis advisor signature: _____

District administrator signature/Kiwanis district: _____

**Submit to district administrator no later than September 15.
Late entries will not be eligible.**

Aktion Club Single Service Project Contest

Theme: Visit aktionclub.org to find the annual Single Service Contest theme, or contact Kiwanis International at 1-800-KIWANIS or aktionclub@kiwanis.org.

Rules

- To qualify, the Aktion Club must be in good standing.
- A qualifying club single service project is defined as a club service project planned, organized and produced by the Aktion Club.
- The project must have occurred on a single day or consecutive days, or must recur on multiple days. Recurring projects must be repeated for the purpose of achieving the same service goal.
- Only activities conducted during the current year can be submitted.
- Photos and newspaper clips can be used to help explain the club's project.
- Entries should be submitted on the provided entry form.
- Entries are judged by the following criteria:
 - Service need (10 points)
 - Project plan (20 points)
 - Project implementation (20 points)
 - Final results (25 points)
 - Public awareness (10 points)
 - Member impact (10 points)
 - Additional information (5 points)
- Entries should be forwarded to the district administrator. The District Committee of Aktion Club will select first-, second-, and third-place district winners. Only first-place district winners will be forwarded to Kiwanis International.
- Any entry may be disqualified for reporting incorrect or false information.

Presentation of recognition

- The district Single Service Project contest winners should receive a personalized certificate in recognition of their entry. The Single Service Project contest-winning contest entries should be displayed at a Kiwanis function—preferably the Kiwanis district convention—at which time the certificates should be presented. If it is not possible to present the certificates during a Kiwanis function, the certificates should be presented at an Aktion Club meeting.
- The overall first-, second- and third-place Aktion Club Single Service Contest winners will receive a trophy and certificate from Kiwanis International. Ideally, the first-place winner should receive their medal during a presentation at a Kiwanis function.

Club Single Service Project Contest judging criteria Name: _____

District: _____

_____ Service need (10 points)

1 paragraph — Explain how you discovered the need your project is addressing.

1 paragraph — Explain the actual need the project is addressing.

_____ Project plan (20 points)

1 paragraph — Explain the planning process. Was a committee formed?

Did club members meet and develop the plan together?

_____ Project implementation (20 points)

1 paragraph — Explain how club members implemented the plan.

What was done during every day of the project?

Photographs taken at the time of the project should be displayed to share information about implementation of the project.

_____ Final results (25 points)

1 paragraph — What impact was made as a result of conducting this project?

Who was helped? What was improved?

_____ Public awareness (10 points)

1 paragraph — What did the club do to inform the community and Kiwanis family about the project? Were community members or Kiwanis family members invited to participate?

Newspaper clippings may be displayed to share press coverage.

_____ Member impact (10 points)

1 paragraph — What did members learn as a result of participating in this project?

Explain how perceptions about self and others were changed.

_____ Additional information (5 points)

1 paragraph — Share any additional information you feel is important to educating others about the club's single service project.

The following items must be submitted with this contest entry:

_____ Completed and signed entry form

_____ Separate sheets with project descriptions. Please submit in legible handwriting or as a digital document.

_____ If photographs are included, a description posted under or to the side of the photo.

Club Single Service Project entry form

PARTICIPANT/AKTION CLUB MEMBER NAME: _____

Aktion Club Name: _____

District Name: _____

AC Charter Number: _____

CLUB ADVISOR NAME: _____

Address: _____

City/State/Postal Code: _____

Phone/email: _____

KIWANIS CLUB NAME: _____

KIWANIS ADVISOR NAME: _____

Address: _____

City/State/Postal Code: _____

Phone/email: _____

SIGNATURES:

(Signatures grant permission to promote contest winning entries on Kiwanis-family websites and publications.)

Club president signature: _____

Club secretary signature: _____

Club advisor signature: _____

Kiwanis advisor signature: _____

District administrator signature/Kiwanis district: _____

**Submit to district administrator no later than September 15.
Late entries will not be eligible.**